BMW TECHWORKS INDIA PRIVATE LIMITED

COOKIE POLICY

BMW TechWorks India

Confidentiality Notice

Document Release Notice

This document is governed by the Company's document control procedures.

Document Preparation

Version	Author	Function	Date	Reviewed By	Approved By
1	Ishan Kulkarni	Legal	18.03.2026	Board of Management	Board of Management

Revision List

Revision No:	Updated By	Revision Date	Revision Description	Change Type (Add / Modify / Delete)

Approved by Board of Management on 18th March, 2026

Cookie Policy

At **BMW TechWorks India Private Limited**, we are committed to protecting your privacy and ensuring that your experience on our website **https://www.bmwtechworks.in/** (the "Website") is as smooth and personalized as possible. This Cookie Policy explains what cookies are, how we use them, and how you can control them.

By using our website, you consent to the use of cookies in accordance with this policy. If you do not agree to this policy, please adjust your browser settings or discontinue using our website.

1. What Are Cookies?

Cookies are small text files that are placed on your device when you visit a website. They store information that can be retrieved later, enabling websites to remember actions or preferences over time. Cookies are widely used to make websites work efficiently and provide better user experience.

There are different types of cookies based on their purpose and functionality, including first-party cookies (set by the website you're visiting) and third-party cookies (set by other services or platforms).

2. Why Do We Use Cookies?

We use cookies for several purposes:

- **To ensure website functionality**: Some cookies are necessary for the basic operation of the Website.
- **To analyze website performance**: We use cookies to understand how visitors interact with our website, which helps us improve performance and user experience.
- **To offer personalized content and advertisements**: Cookies help us tailor content, offers, and advertisements based on your preferences.
- **To enhance user experience**: Cookies allow us to remember your preferences, such as language and region, to make your experience more personalized.

3. Types of Cookies We Use

a. Essential Cookies

These cookies are required for the operation of our website and cannot be switched off. They enable basic functionalities such as security, page navigation, and access to secure areas of the site.

Examples:

- Session cookies to maintain login status.
- Cookies that save user preferences such as language or location.

b. Performance and Analytics Cookies

These cookies collect data on how users interact with our website, such as which pages are visited most often and whether users encounter any errors. These cookies help us improve the overall performance and functionality of our website.

Examples:

- Google Analytics cookies to track Website usage data.
- Cookies that measure Website speed.

c. Functional Cookies

These cookies allow the Website to remember your preferences (such as your username or language choice) and provide enhanced features and personalized content.

Examples:

- Cookies that store language preferences.
- Cookies that remember the items added to a shopping cart.

d. Advertising and Targeting Cookies

These cookies are used to deliver targeted advertisements based on your interests and browsing behavior. They can also limit the number of times you see an ad and help measure the effectiveness of marketing campaigns.

Examples:

- Facebook, Google Ads, or other advertising network cookies.

4. Legal Basis for Using Cookies

• Strictly necessary cookies are used on the basis of legitimate interest.

• All other cookies (analytics, advertising, functional) are used only with your explicit consent as per applicable data protection laws including the General Data Protection Regulation (GDPR) and India's Digital Personal Data Protection Act (DPDPA).

5. Third-Party Cookies

In addition to our own cookies, we may use third-party cookies for various purposes, including advertising and analytics. These third-party cookies are set by external services such as Google Analytics, Facebook, and others. We do not control these cookies, and their use is governed by the respective third-party's privacy and cookie policies.

6. Cookie Management and Your Choices

You have control over cookies and can manage or disable them by adjusting your browser settings. Most browsers allow you to block cookies, delete existing cookies, and set preferences for handling cookies. Please note that blocking or deleting cookies may affect the functionality of our website and your overall experience.

Here are the options available to manage cookies:

- **Accepting Cookies**: By continuing to use the Website, you consent to our use of cookies.
- **Rejecting Cookies**: When you reject cookies that require your consent, we'll duly accept your decision and refrain from placing the respective cookies. If you revoke your consent for cookies, we'll stop placing cookies that require consent starting from your visit to the next page.
- **Deleting third-party cookies**: If you would like to delete all third-party cookies, please go to your browser settings.

For more information on how to manage cookies in your browser, you can visit the following links:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Safari](#)
- [Microsoft Edge](#)

7. Consent

By using our website, you consent to the use of cookies in accordance with this policy. If you do not consent, you can adjust your cookie settings through your browser, but some features of the Website may not work as intended.

8. Cookie Retention

Cookies may be stored on your browser for different periods of time:

• Session cookies: Expire once you close your browser
• Persistent cookies: Remain on your device until manually deleted or after a set expiry
For example:

• Google Analytics cookies may remain for up to 13 months
• Advertising cookies may remain for up to 12 months

9. Changes to This Cookie Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page with the updated "Last Updated" date. We encourage you to review this policy periodically to stay informed about our use of cookies.

10. Contact Us

If you have any questions about this Cookie Policy, please contact us at:

Data Protection Office
BMW TechWorks India Private Limited

Email: dpo@bmwtechworks.in

Cookies – FAQs

BMW TechWorks India (We or Company) is committed to safeguarding the privacy of personal information and to being transparent about the technologies it uses. This Cookie FAQ document explains how and why cookies and similar technologies are used by BMW TechWorks India to improve and enhance user experience when using our websites.

Below are some Frequently Asked Questions (FAQs) to help user understand how we use cookies and how users can manage their choices. –

1. **What are Cookies and other Tracking Technologies?**

   A cookie is a small text file that a website stores on your device (computer, phone, tablet) when you visit it. The cookie is sent back to the website each time you return, allowing the site to recognize your device or browser.

2. **How do we use Cookies and other Tracking Technologies?**

   We use cookies and similar technologies to ensure website functionality, analyse performance, remember preferences, and provide personalised content and advertising, where permitted. Strictly necessary cookies are always active; other cookies are used only with your consent. You can manage your preferences at any time.

3. **What types of Cookies may be used?**

   We may use strictly necessary, performance/analytics, functional, and advertising/targeting cookies to support website operation, improve performance, personalise features, and deliver relevant content, subject to user consent where required.

4. **What cookies do BMW TechWorks India websites use?**

   Our website uses session and persistent cookies, including first-party cookies set by us and third-party cookies used for analytics, advertising, and related services.

5. What if I don't want cookies to be used?

> You may reject or disable non-essential cookies. Please note that blocking cookies may affect website functionality, and some features may not work as intended.

6. How can I manage or change my cookie preferences?

> You can manage your preferences at any time through our Privacy Preference Center or via your browser settings. Strictly necessary cookies remain active.

7. Do cookies collect my personal information?

> Some cookies may collect information such as IP address, device details, browser data, or browsing behaviour, which may be considered personal data under applicable laws. Essential cookies do not store identifiable personal information.

8. How long are cookies stored on my device?

> - Session cookies: deleted when you close your browser
> - Persistent cookies: stored until deleted or until expiry (Analytics cookies may persist up to 13 months; advertising cookies up to 12 months)

9. Do BMW TechWorks India websites use third-party cookies?

> Yes. We may use third-party cookies for analytics, advertising, and social media integrations. These cookies are governed by the respective third-party privacy policies.

10. Can I withdraw my consent for cookies after I have accepted them?

> Yes. You can withdraw or modify your consent at any time via the Privacy Preference Center. Cookies requiring consent will no longer be placed going forward.

Contact Us

If you have any questions about this Cookie FAQ document, please contact us at:

Data Protection Office
BMW TechWorks India Private Limited

Email: dpo@bmwtechworks.in

Cookies – Website Disclosures

BMW TechWorks India uses cookies and similar technologies to ensure the proper functioning of our website, to analyse website traffic, to enhance user experience, to personalise content where applicable, and to support marketing and social media integrations. Some cookies are placed by third parties acting on our behalf or independently, in accordance with their respective privacy policies.

Cookies are small text files placed on your device when you visit a website. They enable the website to recognise your device and store certain information about your preferences or past actions.

For more detailed information, please refer to our Cookie Policy.

Cookies Settings
Essential Cookies Only
Accept Cookies
Cookies Settings
Allow All

Essential Cookies Only	Confirm My Choices

1. **Privacy Preference Center**

When you visit our website, information may be stored or retrieved from your browser, primarily in the form of cookies. This information may relate to:

- Your device
- Your browser
- Your preferences
- Your interaction with our website

Some of this information may constitute personal data under applicable data protection laws.

The information collected is generally used to ensure that the website functions as expected and to provide you with an enhanced and more personalised web experience.

Because we respect your right to privacy, you may choose to accept or reject certain categories of cookies (except strictly necessary cookies). You may do so by adjusting your preferences in our Privacy Preference Center.

Please note that blocking certain types of cookies may impact your experience of the website and limit the services we are able to provide.

2. **Manage Consent Preferences**

- **Strictly Necessary Cookies** ☐ **(Always Active)**

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

- **Functional Cookies** ☐

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies, then some or all of these services may not function properly.

- **Performance Cookies**

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

- **Targeting Cookies**

These cookies may be set through our site by our advertising partners. They may be used to deliver advertisements that are relevant to you and your interests, both on our website and on other platforms.

These cookies may collect information such as your browser type, device information, IP address, and browsing behaviour. This information may constitute personal data under applicable data protection laws. Such data is processed in accordance with applicable legal requirements and the respective privacy policies of the third parties placing the cookies.

If you do not allow these cookies, you may receive less personalised advertising.

3. **Contact Us**

If you have any questions about this Cookie Website Disclosure document, you may contact:
Data Protection Office
BMW TechWorks India Private Limited

Email: dpo@bmwtechworks.in